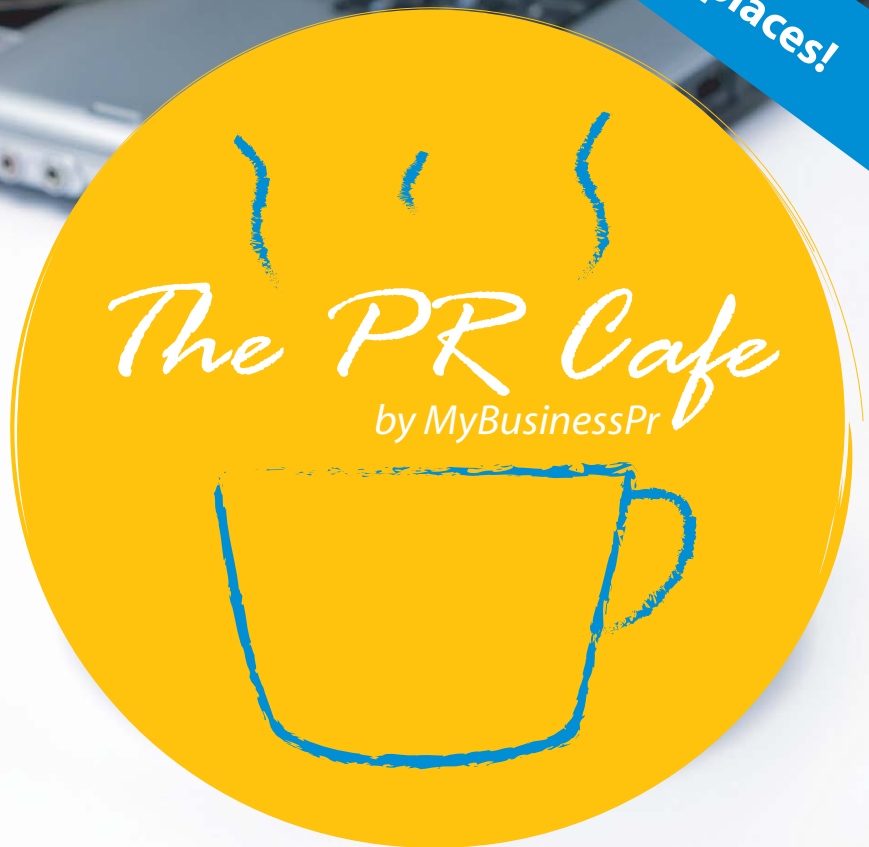


Only 9 places!

It's PR experts,
media contacts
and good ideas in a
coffee cup!



Ever wished you could sit down and take a quiet moment to work on your business's PR strategy? Wished you had a personal PR assistant sitting right beside you, plus the same access to information and media contacts that the top PR agencies do?

Well, your wish is our command! Welcome to the PR Cafe. We will be throwing open our office door once a month and inviting small business owners to come and work from our place!

To kick off your session, you'll have a half hour strategy meeting with a senior PR consultant to set out your objectives for the day. You can then get started on writing and distributing your first media release, with full access to a consultant, our Do-It-Yourself PR Pack, our online media contact lists, our templates, our textbooks and our phones and internet. Have a question at any stage during your session - we're right there to answer it and show you the solution.

If you've ever needed a reason to get motivated each month to work on your PR campaign - this is it! And not to forget, free coffee!

Next PR Cafe day: Wednesday September 26 (from 7am through to 7pm)
Session length: 1.5 hours (per person) - only 9 sessions available
Cost: \$165.00 (inc GST) or book a session and buy our Do-It-Yourself PR Pack for \$300.00 (inc GST) - a saving of \$85.00.
Bookings: (03) 9827 2760 or email pcafe@mybusinesspr.com.au